

HEALTH AND WELLBEING BOARD

5 July 2017

Title:	Care City Innovation Test Bed Update
Report of the Deputy Chief Executive and Strategic Director for Service Development and Integration	
Open Report	For Information
Wards Affected: All	Key Decision: No
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Sponsor: Anne Bristow, Deputy Chief Executive and Strategic Director for Service Development and Integration, LBBD	
Summary This report provides an introduction to a presentation from John Craig, CEO of Care City, on the work being undertaken by Care City within Barking and Dagenham.	
Recommendation(s) The Health and Wellbeing Board is recommended to: (i) Note the contents of this report, and of the presentation of the CEO of Care City; (ii) Note the work being undertaken by Care City in Barking and Dagenham, and keep abreast of the future progress of Care City; and (iii) Further discussions with Care City regarding its work and potential collaboration with the Board.	
Reason(s) The Board is responsible for encouraging integration and innovation in health and social care in Barking and Dagenham, and delivering improved health outcomes and reduced inequalities for its residents. Care City is undertaking relevant work to this remit, and so it is to the Board's advantage to be made aware and updated of its progress.	

1. Introduction and Background

- 1.1 With a growing population – expected to reach 275,000 by 2037 – and demand for health and social care services rising even faster, with continued poor health outcomes and inequalities experienced by the residents of Barking and Dagenham, and facing substantial pressures on budgets due to both this increase in demand as

well as the impact of the austerity of the past 7 years, health and care integration and innovation has never been so important.

- 1.2 Care City is an innovation centre for healthy ageing, based in Barking. It engages in research, innovation and education to enable local people to enjoy a better later life. It was founded by North East London NHS Foundation Trust (NELFT) and the Council in October 2013, and represents their joint endeavour to help the whole health and care system to enable healthy ageing. Care City is a team of ten people, with diverse backgrounds ranging from consulting, public policy, academia and design, to emergency medicine and pharmacy. They work closely with patients and citizens and with commissioners and providers of health and care services to support healthy ageing. It serves Barking & Dagenham, Havering, Redbridge and Waltham Forest, an area of around one million people. It attracts resources, ideas and talent in to the health and care economy, to help it to progress.
- 1.3 Two insights inspired the creation of Care City. First, while there is a lot of rhetoric about integrating health and care, under the pressure of austerity, this requires significant **innovation**. Second, while Care City's geography has relatively high unemployment, health and care providers face recruitment and retention challenges, and connecting these two issues represents an opportunity for **regeneration**. As a result, Care City seeks to enable healthy ageing through both innovation within public services and regeneration within the locality.
- 1.4 To make a reality of this approach to enabling healthy ageing, Care City organises its work around three activities; research, innovation and education. We aim to provide the research to develop new ideas, the innovation to put them into practice and the education to help them spread, unlocking new opportunities for care and for employment alike.
- 1.5 In October 2016 John Craig became CEO of Care City. He joined Care City after a year spent consulting to public service organisations, working on strategy and innovation. He has worked with FutureGov, the Cabinet Office's Policy Lab, Shelter and Stonewall. Previously Craig spent 5 years leading Innovation Unit, an independent non-profit which seeks to develop radically better, lower-cost public services.

2. Mandatory Implications

Joint Strategic Needs Assessment

- 2.1 The needs and inequalities identified by the 2016 Barking and Dagenham JSNA are among the targets of Care City's innovation, by keeping people healthy longer by improving healthy ageing.

Health and Wellbeing Strategy

- 2.2 The Health and Wellbeing Strategy outlines priorities under the key themes of prevention, improvement and integration of services, care and support, protection and safeguarding. Care City's innovation aims to improve healthy ageing through preventative innovation, has significant interests in the improvement and integration of services, and forwards care and support.

Integration

- 2.3 One of Care City's strategic priorities is to stimulate continuous improvement and innovation across the local health and social care system. The potential for integration within this context is substantial.

Patient/Service User Impact

- 2.4 Innovation of the kind Care City pioneers has the potential for substantial improvements to impact of services available to users.

Financial Implications (completed by: Katherine Heffernan, Group Manager, Service Finance)

- 2.5 There are no financial implications arising directly out of this report. Any future work commissioned from Care City will be funded from existing resources with the specific budget being identified at that point.

Legal Implications (Implications completed by: Dr. Paul Feild, Senior Governance Lawyer)

- 2.6 There are no legal implications arising directly out of this report.

Public Background Papers Used in the Preparation of the Report: None

List of appendices: None